



NEWS RELEASE

For Immediate Release

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METAIRIE BANK ANNOUNCES FUNDRAISER TO BENEFIT CRIMESTOPPERS AND EAST JEFFERSON PARISH PLAYGROUNDS

August 30, 2007 – Metairie, LA - On the second anniversary of Hurricane Katrina, Metairie Bank employees gathered together at Lafreniere Park’s Foundation Room while bank president and CEO, Reginald ‘Ric’ Smith, Jr., announced the Metairie Bank Community Rewards Money program. Darlene Cusanza, Executive Director of Crimestoppers was on hand to show how the nonprofit organization has become the most powerful weapon against crime.

Celebrating its 60th anniversary in business, Metairie Bank is dedicated to Jefferson Parish’s recovery and the quality of life. The Community Rewards Money, a corporate match fundraising program, will raise funds to benefit Crimestoppers, East Jefferson Playgrounds and Kenner Parks and Recreation Department’s Handicap Playground. Metairie Bank has committed up to \$22,500 in matching dollars during this fundraising effort.

“Not only does Metairie Bank service Jefferson Parish, it is our home. The board of directors, the employees and our customers live and work in this parish,” stated Smith. “Together, we all suffered in the aftermath of Katrina. It was a priority to celebrate our 60th Anniversary by looking forward to the future and rebuilding our community. Supporting Crimestoppers and our children’s playgrounds was the logical choice.”

Beginning in September and running through the end of the year, Metairie Bank’s employees will actively solicit funds from the community to support these programs. Individuals or businesses donating \$25 or more will receive a commemorative t-shirt. Any funds raised will be matched by the bank up to the maximum cap. In addition to soliciting donations, Metairie Bank will automatically donate \$10 to the fund of the customer’s choice when a new Metairie Bank checking or savings account is opened during the fundraising period.

The public is invited to visit any of the six Jefferson Parish Metairie Bank branch locations during regular lobby hours – Monday thru Thursday, 9 a.m. – 4 p.m., Friday, 9 a.m. – 6 p.m. and Saturdays (at select locations) 9 a.m. – 1 p.m.

For Metairie Bank’s Branch Lobby Locations or more information on Community Rewards Money program, please call (504) 834-6330 or visit www.metairiebank.com. Established in 1947, Metairie Bank currently has \$314 million in assets and employs 120.

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